CIBC Atlas Point Global Multi-Strategy Canada Fund

[Soft music plays]

[CIBC Atlas Point Global Multi-Strategy Canada Fund]

[The CIBC Atlas Point Global Multi-Strategy Canada Fund invests in an underlying fund, the Atlas Point Global Multi-Strategy Offshore Fund.]

[Michael Sager

Vice President, Multi-Asset and Currency Management CIBC Asset Management]

Michael: Traditional equity-centric portfolios currently face at least two important challenges. The first one is relatively weak outlook for long-term expected returns.

[Challenge #1

Relatively weak outlook for long-term expected returns]

[A man stares pensively at a computer screen]

Michael: The second challenge is that traditional portfolios tend to be relatively concentrated.

[Challenge #2

Traditional portfolios tend to be relatively concentrated]

[Two women sitting in an office, looking at a laptop]

Michael: Their performance is dependent upon the macro-economic outlook.

[Challenge #2

Performance is dependent upon macro-economic outlook]

[A large desk full of papers, with a businessperson pointing at a graph]

Michael: With good economic growth, the expected performance of a traditional portfolio is often attractive.

[With good economic growth, expected performance of a traditional portfolio can be attractive]

[A line graph, steadily increasing.]

Michael: With weaker economic growth, expected portfolio performance tends to wane.

[With weaker economic growth, expected portfolio performance tends to wane]

[A line graph, steadily decreasing.]

Michael: One way to mitigate these challenges is to identify complementary investments that generate returns from very different non-traditional sources. The CIBC Atlas Point Global Multi-Strategy Canada Fund is a "hedge fund of funds" strategy.

[CIBC Atlas Point Global Multi-Strategy Canada Fund]

[The outline of a world map]

Michael: It seeks to identify diversifying sources of return by investing in a bottom-up microthematic investment process.

[Investment process. A graphic show several boxes stacked on top of one another, meant to represent 'a bottom-up micro-thematic investment process'. The bottom two boxes contain the words 'Portfolio construction' and 'Risk management'; the next one up contains the word 'Portfolio'; the next 'Return asymmetry'; the next 'Manager due diligence'; the next 'Micro-themes'; the next 'Global asset classes'.]

Michael: Our team seeks to identify attractive asymmetric return opportunities in assets and strategies that cannot easily be captured through traditional investment.

[Mirco-thematic investing. Three boxes appear, aligned horizontally. The first contains the words 'Uncorrelated Investments'; the second 'Hedges'; the third 'Directional Investments'. The boxes merge together to form a triangle shape.]

[Ohm Srinivasan Managing Director, Co-Manager, Hedge Funds CIBC Private Wealth Management]

Ohm: We're looking at different asset classes across stocks, bonds, currencies, rates, commodities and we're really scouring the world looking for these asymmetric opportunities that we invest within hedge funds, and these are typically opportunities that you cannot capture through traditional means, such as mutual funds and ETFs.

Michael: This is a challenging investment environment.

[A challenging investment environment]

[A businessman seated at a desk, writing with a stylus on a tablet.]

Michael: Experience is key.

[Experience is key]

[Two businesspeople look with interest at a tablet]

Michael: Our team has been working together in this area for many years. They have a proven track record of success.

Ohm: Our deep team has a flexible mandate to invest across the globe and across asset classes.

[Thematic allocations. A two vertical rows of small coloured squares, besides which appear the following words:

Structured credit

Healthcare innovation
Contrarian stock selection
China opportunities
Volatility arbitrage
China innovation
Artificial intelligence
Structural arbitrage
Energy infrastructure
Technological innovation]

Ohm: Our due diligence on the hedge fund managers, their strategies and the risks involved is a very important aspect of our process.

Michael: The fund is applicable to a range of investors.

[Applicable to a range of investors]

[A casually dressed woman talks into a phone as she looks down at a notepad.]

Michael: It offers an expected return, which is comparable to equities but at a much lower volatility and with much more diversification.

[Atlas Fund offers an expected return:

- Comparable to equities
- Much lower volatility
- Much more diversification]

Michael: For bond-centric investors, it offers an attractive expected return with bond-like risk, but with significant opportunity for diversification.

[For bond-centric investors:

- Attractive expected return
- Bond-like risk
- Significant opportunity for diversification]

Michael:

So the fund really can fit into a range of investor profiles. We think that the attractive attributes of the fund can really help improve long-term expected portfolio performance, but also improve the consistency of that performance over the long term.

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